

**Subject:** Re: Fleet Week program and discounts/deals

**From:** Lorena Parker

**Date:** 07/26/2016 04:19 PM

**To:** "Baker, Arley" <ABaker@portla.org>

**CC:** Rachel Sindelar Waugh <director@craftedportla.com>, "Elise Swanson (eswanson@sanpedrochamber.com)" <eswanson@sanpedrochamber.com>, "Jonathan Williams (jwilliams@lafleetweek.org)" <jwilliams@lafleetweek.org>

Arley,

We put the word out to all of the businesses, but none have given us any detailed information yet.

Theresa sent me over the template (for businesses to list their specials) so we will be hand delivering this to the businesses. We can also give them another chance to submit something to us.

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On Tue, Jul 26, 2016 at 9:47 AM, Baker, Arley <[ABaker@portla.org](mailto:ABaker@portla.org)> wrote:

Hi everyone

First, Rachel, thanks for spearheading the San Pedro Today article for the August issue of the publication. With that put to bed, I just want to check in to get some feedback on what could be a follow-up piece for the event. There are a number of options that include:

- 1 – A short-run sailor-only publication with deals and discounts to military + an expanded list of fleet week events, local events and things to do
- 2 – A large-run program of fleet week events , also with public deals and discounts.

I really think the “what’s going on” and discounts/promotions are the thrust of this next deliverable. I also think a sheet of sailor deals/discounts could be shared ahead of time and posted on an unmarked web page that we can direct them to.

Any other thoughts?

ab



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